

## LESSON PLAN

DECEMBER 2018

**UNIQUE MUSIC: KURT HUGO SCHNEIDER**

Vol. 15 Issue 8

THE FIRST FEMALE ASTRONOMER

C1

UPPER INTERMEDIATE

Stages	Procedure	Time
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. To practice               <ol style="list-style-type: none"> <li>a. skimming, scanning and making inferences</li> <li>b. identifying meaning of words in context</li> <li>c. extensive reading on the same topic and compiling details for a short biography</li> </ol> </li> </ol>	
<b>Warmer</b>	<ol style="list-style-type: none"> <li>1. Teacher asks the class if they have any favourite YouTube artists (singers) and what makes the artist or singer so famous.</li> <li>2. Elicit for responses.</li> </ol>	<b>3 mins</b>
<b>Pre-reading</b>	<ol style="list-style-type: none"> <li>1. Teacher puts students into small groups.</li> <li>2. Teacher then gets students to turn to page 18. Ask students to scan the bar code to watch the YouTube video or teacher can project the video to the class.</li> <li>3. Tell each group that when they watch the video, write down what they think makes the video interesting and famous.</li> <li>4. Elicit points at random from different groups.</li> <li>5. Next, tell the class that they are going to learn more about (Kurt Hugo Schneider (KHS) in the article.</li> </ol>	<b>5 mins</b>
<b>While-Reading</b>	<ol style="list-style-type: none"> <li>1. Distribute <b>Task 1</b> – get students to complete vocabulary task in pairs.</li> <li>2. Elicit and confirm answers.</li> <li>3. Next, continue with <b>Task 2</b>.</li> <li>4. Students work in their groups again to answer the comprehension questions.</li> <li>5. Elicit and discuss answers.</li> </ol>	<b>15 mins</b>
<b>Post-reading</b>	<ol style="list-style-type: none"> <li>1. Next, teacher distribute <b>task 3</b> to each group. Each group needs to complete the Biography template for another famous YouTube artist that they know.</li> <li>2. Teacher can project KHS' website to the class or each group or share the link to the class so each group can read the 'About' section as reference to their task. <a href="http://www.kurthugoschneider.com/about/">http://www.kurthugoschneider.com/about/</a></li> <li>3. Students can then browse the web to look for information to complete the biography template for a different YouTube artist.</li> <li>4. Each group can then put the completed biography on the class notice board.</li> </ol>	<b>15 mins</b>
<b>Wrap</b>	<ol style="list-style-type: none"> <li>1. Teacher wraps up lesson.</li> </ol>	<b>2 mins</b>

## TASK 1

Put a tick (✓) on statements that provide context to the meaning of the word in bold.

Next write the keywords from the statements that provide context to the meaning.

1. There are many singers and musicians who are using this **invaluable** website to gain popularity and give modern Internet users what they want – more music content.

Keywords:

- a) \_\_\_ Over the years, YouTube has become the go-to platform for people to express their creativity and share their talents.  
 b) \_\_\_ Among the break-out stars who started in the industry by posting video on YouTube are Justin Bieber, Carly Rae Jepsen, Susan Boyle and Greyson Chance.  
 c) \_\_\_ Many YouTubers earn from their work while viewers get entertainment with alternative versions of songs they like. It is a win-win situation all around.

2. Despite not singing in most of the videos on his channel, he works **extensively** with other YouTubers to produce great musical content.

Keywords:

- a) \_\_\_ He can play music, sing, write songs, produce music as well as direct and edit videos.  
 b) \_\_\_ He frequently works with prominent names such as Sam Tsui, Kina Grannis, Rebecca Black, Max Schneider, as well as the late and sorely missed Christina Grimmie.  
 c) \_\_\_ Not only does he manage to showcase other musical talents, the great variety of talents he works with makes his videos all the more alluring.

3. Schneider loves producing **medleys**.

Keywords:

- a) \_\_\_ By taking several different songs, he reworks them and melds them into a new continuous product that flows smoothly.  
 b) \_\_\_ He has done this with tracks from the same musician with tracks from the same musician and has even pitched two different artistes against each other by interlacing their songs.  
 c) \_\_\_ All the year-end mash-ups feature Sam Tsui, the singer Schneider works with most often and also someone he has known since middle school.

4. Not all his music videos are **outrageous**.

Keywords:

- a) \_\_\_ In one spectacular video, he used 50,000 M&M's to play Zedd and Aloe Blacc's 'Candyman'.  
 b) \_\_\_ In some videos, the music is played on different instruments in a car while the singer drives.  
 c) \_\_\_ The attention to detail in all the videos is staggering.

5. To accomplish this, Schneider and his team have to go through everything **meticulously** and do multiple retakes to create the perfect finished product.

Keywords:

- a) \_\_\_ Schneider works hard to present his music in various and wonderful ways.  
 b) \_\_\_ The attention to detail in all the videos is staggering.  
 c) \_\_\_ All of this is even more unbelievable when you realise that Schneider is a self-taught musician.

**TASK 2**

Answer the questions below with details from the article.

1. How does YouTube help produce break-out stars?

2. What do you think make Kurt Hugo Schneider stands out from other YouTubers?

3. In your opinion, why are majority of Schneider’s music videos the cover versions of the latest popular songs which are being played on the radio?

4. According to the article, Schneider ‘is based in Baltimore, Maryland; he has taken great pains to produce his videos, even filming in hotel rooms at conventions during the rare times when he is able to meet up with his collaborations’. Based on this information, what kind of person do you think Schneider is?

5. How does Schneider produce his medleys?

6. Who is the lead singer of the reverse mash-up that Schneider produced and how is he related to Schneider?

7. How did the Cups version of ‘When I’m Gone’ inspire Schneider in his music production?

### TASK 3

Complete the biography template below with information of a popular YouTuber. Next, write a short biography text of the artiste with the information.

#### Biography Template

<b>Name / Name of group:</b>	<b>Early life:</b>
<b>Personal details (date of birth/age, where the person lives, etc):</b>	
<b>Character Traits (adjectives):</b>	<b>Fun facts:</b>
<b>What is the artiste or group well-known for?</b>	

Biography of \_\_\_\_\_

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## ANSWERS

### Task 1

1. a, c (definition: important / useful; keywords: go-to platform, win-win situation)
2. b (definition: covers a large area/large scale; keywords: frequently works with prominent names)
3. a, b, c (definition: varied mixtures of music tunes or passages; keywords: melds, interlacing, mash-ups)
4. a, c (definition: shockingly excessive/unusual; keywords: spectacular, staggering)
5. a, b (definition: showing great or extreme attention to detail; keywords: works hard, attention to detail)

### Task 2

1. YouTube is a platform that allows people to express their creativity and share their talents and with this platform their work may reach millions of viewers, gaining popularity.
2. He is with multitude of talents, he works extensively with other YouTubers and he works meticulously to make his videos outrageous.
3. **(Making inference: Students' answers may vary)**  
Sample answer: The latest popular songs are well-known and familiar to most people, so by making different cover versions Schneider might be able to prove to viewers that his versions are better or more interesting and in return this will attract more viewers.
4. **(Making inference: Students' answers may vary)**  
Sample answer: I think Schneider is diligent and he is very passionate about his work.
5. He takes several different songs, reworks them and melds them into a new continuous product that flows smoothly. He also pitches two different artistes against each other by interlacing their songs.
6. The lead singer is Sam Tsui and he has been Schneider's friend since middle school.
7. Schneider took the concept of the Cups version of 'When I'm Gone', in which he made music with everyday items like water bottles, Cola bottles, and even a bicycle.