

LESSON PLAN

February 2018

CAN YOU REALLY KEEP UP WITH THE KARDASHIANS?



BODY IMAGE

Vol. 15 Issue 1BEYOND GAME OF THRONES: INCREDIBLE MYTHICAL CREATURES



Stages	Procedure	Time
Objectives	 To practice a. answering inferential comprehension questions b. identifying author's tone c. responding to content of the article orally 	
Warmer	 Teacher asks students the following questions: a) What are latest beauty trends for both boys and girls? b) Where do the trends come from? c) Are they keeping up with the trends? Teacher elicits for responses. 	5 mins
Pre-reading	 Teacher directs students to the article on page 38. Teacher asks students what they think the title of the article mean and what they think the article is going to be about. Teacher elicits for responses. 	3 mins
While-Reading	 Teacher puts students into small groups and distributes Task 1. Students discuss and make inferences on the expressions listed in Task 1. Teacher discusses and confirms answers. Teacher continues with Task 2. Students read statements listed in Task 2 and identify the tone of the author. Teacher discusses and confirms answers. 	20mins
Post-reading	 Teacher continues with Task 3. Students discuss and share their opinions on the statements stated. Teacher gets a representative from each group to share their opinions. 	10mins
Wrap	 Teacher summarises opinions and wraps up lesson. 	2mins

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Advance

TASK 1

Based on the information of the article, read, infer and answer the following questions.

1. Why does the beauty trend evolve from time to time?
2. According to the author, famous people are known as "influencer". In your opinion, why do people get influenced by celebrities easily?
3. Why does trying to keep up with the celebrities' beauty trends only make us miserable?
4. In your opinion, what causes people to fall into the trap of self-loathing?
5. In the article, Wang De Shun, Nyakin Gatwech and Ashley Graham are three individuals that have successfully established the different standard of beauty. What kind of beauty have they portrayed and what kind of challenges do you think each of them have to face?

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TASK 2

Read the statements below and match each statement to a suitable tone.

Disgusted	Reassuring
Hopeful	Antagonistic
Sarcastic	Assured
Propitious	Disappointed

1.	Chances are, the reason you think something is hip or cool is because you saw a lot of it on TV, the internet, or billboards. To use a modern expression, these are #trending.
2.	The truth is, it's impossible to keep up. Aspiring to look exactly like what's #trending will only make you miserable.
3.	It's no secret that most photos on Instagram are heavily Photoshopped (yes, even Kylie Jenner's) and this means that the models you admire are probably aspiring to look like their photos too, because even they don't look like that in real life!
4.	Impossible standards of beauty have led to various reports of people resorting to plastic surgery to look exactly like their idols.
5.	Whenever you feel that way, the thing to remember is that while trends may come and go, there can only ever be one of you.
5 .	For every supermodel and Kardashians, there are just as many social media influencers and models who choose to use their influence for good.
7.	How did she get out of her rut? She simply decided to love herself and embrace who she was.
3.	The lesson to be learnt from all this is that you are not weak because you do not look the same as everybody else. But in fact, you have more power than you think. The first step to harnessing that power, is to love yourself for who you are.

TASK 3

According to the author, "...it's impossible to keep up. Aspiring to look exactly like what's #trending will only make you miserable."

Do you agree with the above statements? Discuss.

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ANSWERS

Task 1

(Students' answers may vary. The following are sample answers)

- 1. The beauty trend evolves from time to time because of the constant change dictated in the mainstream media to influence people.
- 2. Celebrities are idolized by most people and how they are being portrayed in the mainstream media has stereotypically formulated ways people view and believe in things.
- 3. The beauty trend will keep changing as long as the cosmetic industry is competing to create or rebuild brand identities among consumers; hence, there will never be a standard in the term beauty and people may become victims of the trendgimmick products if they try to keep up with the beauty trends.
- 4. One of the main factors may be due to the low self-esteem which leads to the lack of confidence in accepting and loving themselves.
- 5. They have portrayed the beauty of self-acceptance, self-confidence and self-efficacy. I think the greatest challenge that Wang De Shun has to face is the physical challenge. At his age, he has to live a disciplined life in order to keep up with his health. As for Nyakin Gatwech, she has to break the mainstream stereotype of beauty standard which is very much dominated by the white society. Finally, being plus-sized has never been portrayed as a beauty trend and it is even rejected as a standard of beauty in the fashion world; hence, Ashley Graham has to face a lot of rejections especially from industries or people that dictate stereotypical beauty standards.

Task 2

- 1. Sarcastic
- 2. Antagonistic
- 3. Disgusted
- 4. Disappointed
- 5. Assured
- 6. Hopeful
- 7. Propitious
- 8. Reassuring