# JUNE 2017

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JUST

ENGLISH

**KOREAN BEAUTY TRENDS** 

**LESSON PLAN** 

### COVER FEATURE

JUST ENGLISH VOL.14 ISSUE 4 KOREAN BEAUTY TRENDS (C2) ADVANCE

Stages	Procedure	Time
Objectives	<ol> <li>To practice         <ol> <li>eliciting prior knowledge of a text</li> <li>scanning for information</li> </ol> </li> </ol>	
Warmer	<ol> <li>Teacher shows videos or pictures of popular Korean celebrities.</li> <li>Teacher asks students         <ul> <li>a. if they have watched Korean shows or if they have the heard of them</li> <li>b. what makes Korean celebrities so popular</li> </ul> </li> <li>Teacher writes the title on the board and briefly discusses.</li> </ol>	3 mins
Pre-reading	<ol> <li>Teacher asks students to look at the pictures and title on page 33.</li> <li>Teachers arranges students into small groups and distributes Task 1 [KWL chart].</li> <li>Teacher asks students to fill in the first and second columns in Task 1.</li> </ol>	5 mins
While-Reading	<ol> <li>Teacher asks students to read the text.</li> <li>While reading, students have to check their reading with the first and second columns in <b>Task 1</b>.</li> </ol>	8 mins



LESSON PLAN Just English Vol. 14 Issue 4 – KOREAN BEAUTY TRENDS Korean Beauty Trends Advance

Stages	Procedure	Time
Post Reading	<ol> <li>Teacher asks students to complete the third column in Task 1.Students could also add any interesting facts they have found in the text</li> <li>Teacher discusses the information the students have recorded in Task 1.</li> <li>Teacher distributes Task 2.</li> <li>In pairs, students answer the questions in Task 2.</li> <li>Teacher discusses the answers.</li> </ol>	18 mins
Wrap	<ol> <li>Teacher asks students to complete the reading comprehension on page 37.</li> </ol>	5 mins

# TASK 1

Before you begin reading, fill in the first two columns. Complete the last column after you have completed your reading.

K What I Know	What I want to know	What I have learned

## TASK 2

#### Answer the question below.

- What makes the writer state that "the Korean beauty industry has taken the world by storm"?
- 2. What makes the Korean beauty industry stand out from other entertainment industries?
- 3. What are the Face Sheet Masks made of?
- 4. Why do Korean women feel compelled to add more skincare products into their beauty routine as they age?
- 5. Which Korean beauty trend seems strange to you?
- 6. Most Koreans women are only considered beautiful if they are slim, have a small vshaped faces, double eyelids, a sharp and tall nose and spotless fair skin. What are the implications of this perception?

## **ANSWERS**

#### Task 2

- 1. The Korean beauty industry is popular to Asians and non-Asians alike due to the worldwide popularity of Korean superstars.
- 2. Androgynous look among males.
  - The care taken to protect their skins. Koreans have 10 to 14 steps in their skincare routine.
  - Plastic surgery to achieve the same kind of look that is considered beautiful in Korea
  - The ingredients in their beauty products.
     Snail slime and volcanic ash in face masks [Accept any other logical answers]
- 3. They are made of cotton or fibre that are cut into the shape of the face and soaked in liquid solutions called essences which are made to treat the skin.
- 4. They feel compelled because in Korea, it is a must for Korean women to preserve their beauty.
- 5. [Accept any logical answer]
- Plastic surgery becomes more popular
   People do not celebrate their natural beauty
   People who do not have the accepted features might have selfesteem issues.
   [[Accept any other logical answers]